



HORTI ASIA 2012
9 – 11 MAY, 2012
BITEC, BANGKOK, THAILAND

ORGANIZED BY



HORTI ASIA 2012: APPLICATION / CONTRACT FOR EXHIBITION

Application Will Not Be Accepted Unless Completed in Full

We hereby apply for booth space at International Horticulture Trade Exhibition in Thailand 2012. Since we are accepted as an EXHIBITOR, we agree to abide by the show terms and conditions as defined in The Exhibitor Service Manual and the terms of CONTRACT set out in the reverse side of this form.

APPLICANT'S authorized Signature along with stamp: _____ Application Date: ____/____/____

1 Details	3 Application Deadline and Booth Fees																								
<p>Company Name _____</p> <p>Street Address _____</p> <p>City / State _____ Country _____ Zip Code _____</p> <p>Contact Person _____ Position _____</p> <p>Tel _____ Fax _____</p> <p>Mobile Phone _____ E-mail _____</p>	<p>Regular Application</p> <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:33%;">Booth Types</td> <td style="width:33%;"><input type="checkbox"/> Raw Space</td> <td style="width:33%;"><input type="checkbox"/> Standard (Walk-on Package)</td> </tr> <tr> <td>Min. required</td> <td>24 sq.m.</td> <td>12 sq.m.</td> </tr> <tr> <td>Space No.</td> <td></td> <td></td> </tr> <tr> <td>Total Space</td> <td></td> <td></td> </tr> <tr> <td>Fee</td> <td>€ 198 / sq.m.</td> <td>€ 225 / sq.m.</td> </tr> <tr> <td>Sub Total</td> <td>€</td> <td>€</td> </tr> <tr> <td>Corner Charge</td> <td>10%</td> <td>10%</td> </tr> <tr> <td>Total Amount</td> <td>€</td> <td>€</td> </tr> </table> <p>Remarks :</p> <ul style="list-style-type: none"> ● Walk on package consists of white walls, fascia with company name, carpet, 2 chairs, reception desk, wall socket, lighting, and waste basket ● Exhibitors shall be held responsible for any bank charges and transferal fees ● An additional fee of € 1,000 for Co-exhibitor to have the company name listed in the International Horticulture Trade Exhibition in Thailand 2012 Directory is applied ● 7% VAT is required for any payment made and is subject to change by the law of Thailand 	Booth Types	<input type="checkbox"/> Raw Space	<input type="checkbox"/> Standard (Walk-on Package)	Min. required	24 sq.m.	12 sq.m.	Space No.			Total Space			Fee	€ 198 / sq.m.	€ 225 / sq.m.	Sub Total	€	€	Corner Charge	10%	10%	Total Amount	€	€
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2 Optional Correspondence (Only Branch Office in Asia)																									
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4 Exhibits (Describe your Company Profile)																									
5 Payment Options : Signed and completed in original (with any corrections) to N.C.C. Exhibition Organizer Co., Ltd.																									
<p>Official invoice in full amount will be sent to the above address mentioned in 1 six months prior to the event</p> <p>Payment options:</p> <p><input type="checkbox"/> By Wire Transfer to: N.C.C. Exhibition Organizer Co., Ltd. at Bangkok Bank PCL, Bangkapi Branch, Saving A/C No.105-4-76282-6 Swift Code BKKBTHBK</p> <p><input type="checkbox"/> By Credit Card</p> <p style="padding-left: 40px;"><input type="checkbox"/> Master Card <input type="checkbox"/> VISA Card</p> <p>Credit Card No. _ _ _ _ - _ _ _ _ - _ _ _ _ - _ _ _ _ - _ _ _ _ Expiry Date ____/____/____ (Totally 19 digits, including the last 3 digits number appearing on the signature panel.) (MM/YY)</p> <p>Cardholder's Name _____ Cardholder's Signature _____</p> <p style="text-align: center;">Return this Application Form to Fax +66 2203 4250, E-mail: chootham.tan@Qsncc.com</p> <p style="text-align: center;">Hereby sign to confirm the space reservation and agree to let NEO and VNU reserve the right to alter, change, or cancel this space reservation if the aforementioned confirmation conditions have not been completed</p>																									

General rules and regulations

1. Definition of Terms
 - Henceforth, under the definition of terms, the word "Exhibition" refers to Horti ASIA 2012
 - The "Organizers" refer to N.C.C. Exhibition Organizer Co., Ltd. (NEO) and VNU Exhibitions Europe bv;
 - The "Exhibitor" refers to all corporations, individuals, associations, or organizations that have submitted an application form and have paid the down payment / barter agreement.
2. Application and Payment
 - Exhibitor can apply for raw space booth spaces in 24 sq.m. increments. The minimum booth size is one booth at 24 sq.m.
 - Exhibitor can apply for standard booth spaces in 12 sq.m. increments. The minimum booth size is one booth at 12 sq.m.
 - Upon submission of the completed application form, the exhibitor must include a down payment of 50% of the total booth rental fee. A contract shall be established upon the receipt of the exhibitor's down payment. The remaining balance and utility fee must be paid no later than Friday, February 10th, 2012
3. Booth allocation
 - Priority will be given to exhibitors in the order of application receipt, the size of the space requested, and the nature of the exhibits.
 - The organizer has the authority to make any adjustments to booth space assignment if deemed necessary in order to better manage the exhibition.
 - The exhibitor may not sublet or exchange in whole, or in part, assigned space without prior permission from the organizer.
4. Liability and Management of Exhibition Hall
 - The exhibitor can display only exhibits stipulated on the application form and an exhibitor staff member must be at the booth during opening hours.
 - The organizer will not assume responsibility for any losses, theft, fire, or events beyond the organizer's control within the exhibition hall. The exhibitor may wish to carry insurance on all exhibit materials.
 - All exhibits must be in accordance with the items specified on the application and must correlate with the theme of the exhibition. Any direct sales are strictly prohibited. If any of the above rules are violated, the organizer has the right to stop the exhibitor from exhibiting and/or remove the exhibit. In such cases, the booth rental fee will not be refunded and the exhibitor cannot ask for compensation.
 - The organizer has the authority to prevent persons from entering the exhibition area if deemed necessary.
 - It is responsibility of exhibitor to clean the booth every day or pay for it.
5. Installation and removal
 - The exhibitor is responsible for removing their installations and materials and restoring the exhibition area to its original condition within the period stipulated by the organizer. The exhibitor should indemnify the organizer for any losses caused by delay or damage to the exhibition area.
6. Booth limitations and fire safety
 - All exhibits and decorations should not exceed the heights imposed by the organizer.
 - All materials used in decoration must be non-flammable in accordance with the Thai Fire Services Act and Regulations. The organizer may ask the exhibitor to change decorations to be in accordance with these regulations.
7. Termination of contract
 - The contract may be invalidated if the exhibitor refuses to use booth(s) applied for in whole, or in part, or fails to pay the booth rental fee within the required period.
 - The pre-paid booth rental fee will not be refunded in the above cases.
8. Cancellation fees
 - If for any reason the exhibitor chooses to cancel participation in the exhibition after turning in the application, the exhibitor must pay cancellation fees within 15 days of cancellation to the organizer.
 - ◇ Cancellations before or on December 31st, 2011: 50% of the total booth rental fee.
 - ◇ Cancellations between January 1st and February 9th, 2012: 80% of the total booth rental fee.
 - ◇ Cancellations on or after Friday, February 10th, 2012: 100% of the total booth rental fee.
 - Cancellation fees cannot be transferred to be used in the next exhibition.
9. Force majeure
 - If the organizer is prevented from holding the exhibition for reasons of fire, natural disasters, government intervention or regulations, military activity, strikes, or any circumstances that make it impossible or inadvisable for the organizer to hold the show; In such cases, the organizer shall terminate the exhibition and the exhibitor waives any claim for property or damage compensation.
10. Limitations on noise and hallway events
 - The exhibitor's use of audio-visual products must not inconvenience nearby exhibitors. The organizer may take necessary actions such as cutting off electricity, shutting down, or removing booths. The exhibitor may not ask for compensation under these circumstances.
 - The exhibitor may not assemble hallway events.
11. General information, Supplementary clauses, Observation of regulations
 - The organizer will provide an exhibitor's manual to the exhibitor which will cover the necessary information needed to carry out the exhibition.
 - The organizer has the authority to issue supplementary clauses in addition to the general rules and regulations to better manage the exhibition. All additionally amended written regulations will be part of the general rules and regulations and will be binding to the exhibitor.
 - The exhibitor must observe the regulations of the NEO and VNU Exhibitions
12. Interpretation of Regulations
 - In the best interest of the exhibition, the organizer has full interpretation authority of said terms and regulations, and may amend and enforce all rules and regulations.
 - Dates can be changed.
 - In case of any dispute jurisdiction will be settled in Bangkok, Thailand